

**Helping reduce costs and improve patient outcomes**

Patient safety, efficiency savings and supporting clinicians are key concerns for hospitals. Evidence shows that standardised orders, like Action Sets, reduce costs and improve the consistency, accuracy and efficiency of patient management. Action Sets pre-define the appropriate diagnostic and treatment orders for a range of common conditions. They guide the clinician through all phases of the patient journey, and can be localised for your institution, and tailored to the patient's medical history, examination and response for treatment. Find out more at [evidencecentre.bmj.com/actionsets](http://evidencecentre.bmj.com/actionsets)

## BMJ Portfolio

**BMJ Portfolio** is a resource to assist doctors and other healthcare professionals in tracking and recording their CPD/CME credits online. It is already linked to BMJ Learning and Best Practice and will soon be available on [bmj.com](http://bmj.com) and BMJ Journal websites.

BMJ Portfolio replaces BMJ Learning's 'Plan and Record', and delivers an enhanced user experience with many new features, including:

- Automatic adding of BMJ Learning modules to your portfolio
- Advanced filtering, tagging and search capabilities
- Tracking of CPD and CME credits
- Exporting reports in Excel format as well as PDF
- Ability to upload documents

Store evidence of learning and recording CME/CPD activities by visiting: [portfolio.bmj.com](http://portfolio.bmj.com)



**The Clinical Leadership Programme** consists of online, skills based and flexible courses which enable learners to apply their learning to their environment immediately.



**The Postgraduate Diabetes Diploma** has been developed by BMJ Learning in collaboration with the University of Leicester, who accredited the qualification.

The course consists of six modules which can be studied individually or built up to achieve a full Postgraduate Diploma. The qualification starts with two days of optional introductory lectures and then continues online offering flexible study. The curriculum is based on the International Diabetes Federation's curriculum and is designed to address the learning needs of doctors and other healthcare professionals from around the world.

Each course on the Programme is certificated and can be studied individually to contribute towards an individual's training requirements or built upon to work towards a Postgraduate Certificate.

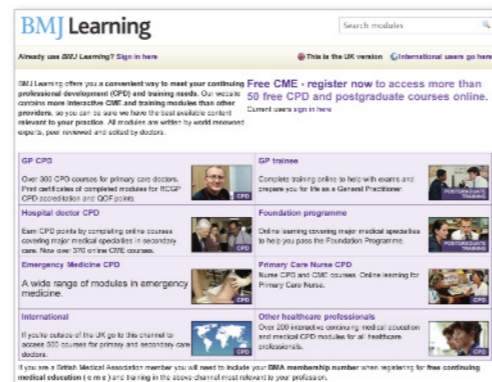
We can also work with you to offer a customised support package tailored to meet the specific clinical leadership needs of your organisation. For more information visit: [clp.bmj.com/employer](http://clp.bmj.com/employer)

## BMJ Learning

**BMJ Learning** is an independent and peer-reviewed CPD and postgraduate training site, offering doctors, nurses, medical students and other healthcare professionals, a fast and convenient way to keep up-to-date with developments in general practice or specialist medicine. [learning.bmj.com](http://learning.bmj.com)

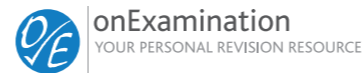
**Key features:**

- Now access up to 1000 interactive modules depending upon your profession
- Helps users earn CPD and QOF points (conditions apply)
- Trains and tests users skills at a time and place that suits them
- Prepares users for any exams they may face and keeps a record of their learning
- Allows users to stay up to date with their training, practice, appraisal and revalidation
- Users can now add monographs from Best Practice to their personal BMJ Portfolio



[group.bmj.com](http://group.bmj.com)

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Tel: +44 (0)20 7383 6693 or Email: [consortiasales@bmjgroup.com](mailto:consortiasales@bmjgroup.com)



**OnExamination.com** is an online learning revision resource for medical students. It contains high quality questions based on typical exam themes which are reviewed continuously to ensure accuracy. [onexamination.com](http://onexamination.com)

**Key features:**

- Contains over 1300 questions, 2000+ 'extended matching question' terms as well as over 900 'multiple choice' questions and more than 130 'short answer' questions.
- Gives picture quizzes including X-rays and ECGs
- Provides immediate explanations of answers

**Get feedback:**

- Details score analysis so that students can gauge performance strength against their peers and also their strengths and weaknesses
- Has adapted learning which personalises the site to individual education needs



BMJ Group provides reliable evidence-based medical information to doctors, researchers, healthcare workers, students and patients. Our journals, evidence-based medicine products and learning services are designed to move medical knowledge forward, aid the scientific research process and enable health practitioners to make better clinical decisions. [group.bmj.com](http://group.bmj.com)

## BMJ

Our flagship journal, *BMJ*, is an international weekly medical journal for doctors. *BMJ* provides thought-provoking and intelligent treatment of major health issues and has established itself as an integral part of the fabric of the medical industry since its inception over 150 years ago. [bmj.com](http://bmj.com)

Our award winning website, [bmj.com](http://bmj.com), is updated daily and visited by over 1.3 million users per month. With free access to original scientific research, the *BMJ* has an archive dating back to 1840 (Volume 1, Issue 1). [bmj.com](http://bmj.com) is easy to navigate and features four channel pages covering News, Education, Research and Comment plus regular polls, podcasts and video. The "Collections" feature provides an alternative route to more than 50,000 *BMJ* articles; content is organised by over 230 clinical and 60 non-clinical topics, making it a great way of getting up to speed in a particular subject."



The *BMJ* is also available as an iPad application (app), making it the first general medical journal to launch a version for Apple's tablet computer.

The app combines the weekly *BMJ* print journal's selection of research, comment, and education (with added interactivity), along with live feeds of the latest news, blogs, podcasts, and videos to appear on [bmj.com](http://bmj.com).

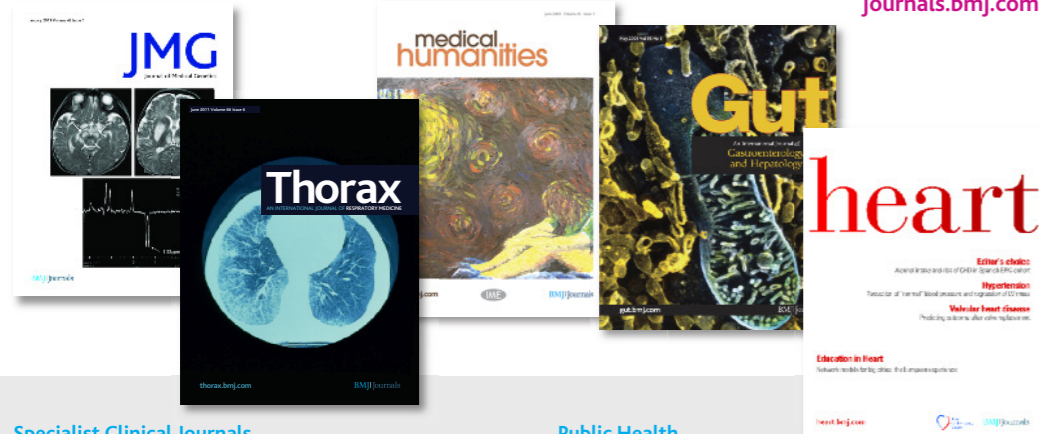


# BMJ Journals

## BMJ Journals Collection

The BMJ Journals Collection comprises of over 30 leading international medical titles in specialist clinical areas and public health as well as 3 evidence-based medicine journals. The specialist and public health journals publish high quality original research as well as commissioned content from world renowned medical experts featuring the latest advances in clinical practice and research to help doctors make better decisions. Many titles are affiliated with international professional associations and colleges. Available in print and online.

[journals.bmj.com](http://journals.bmj.com)



## Specialist Clinical Journals

- Annals of Rheumatic Diseases
- Archives of Disease in Childhood
- ADC Fetal and Neonatal Edition
- ADC Education and Practice Edition
- British Journal of Ophthalmology
- British Journal of Sports Medicine
- BJSM Injury Prevention and Health Promotion edition
- Emergency Medicine Journal
- Gut (including Frontline Gastroenterology)
- Heart (including Education in Heart)
- Journal of Clinical Pathology
- Journal of Medical Ethics (including Medical Humanities)
- Journal of Medical Genetics
- Journal of Neurology, Neurosurgery and Psychiatry
- Journal of NeuroInterventional Surgery
- Postgraduate Medical Journal
- Practical Neurology
- BMJ Quality & Safety
- Sexually Transmitted Infections
- Thorax

## Public Health

- Injury Prevention
- Journal of Epidemiology & Community Health
- Occupational and Environmental Medicine
- Tobacco Control

## Evidence-based

- Evidence-Based Medicine
- Evidence-Based Mental Health
- Evidence-Based Nursing

**The full back archive for ALL of the BMJ Journals is now available, right back to volume 1 issue 1. Free access to all articles prior to 2006 is available via a simple registration form.**

## Other BMJ Journals (available in addition to the collection)

- Acupuncture in Medicine
- Drug and Therapeutics Bulletin (DTB)
- In Practice
- Journal of the American Medical Informatics Association
- Journal of Family Planning & Reproductive Healthcare
- BMJ Supportive & Palliative Care
- Veterinary Record

# BMJ Case Reports

**BMJ Case Reports** is a unique and ever growing online repository of clinical cases across all medical specialties; publishing, sharing and learning through experience. [casereports.bmj.com](http://casereports.bmj.com)

## Key features:

- Over 2,000 peer reviewed articles published from 55 countries, over 200 considered for publication each month currently achieving an 80% acceptance rate
- Eases the publishing pathway for junior doctors who will gain international recognition
- Fast sympathetic peer review and publication of accepted cases
- Sophisticated searching by specialty and patient demographics
- Patient consent form available in 13 different languages



Since 1992, **Informatica Systems** has delivered performance management systems and innovative software solutions to primary care. Our products include Audit+, FrontDesk, Health Checks and Contract+, which helps GP practices maximise their QOF performance with minimal effort and management. The Welsh Assembly Government relies upon Informatica's technology for its Primary Care Data Quality Service.

One of the few companies certified by BSI for our ISO27001 Information Security Management System, Informatica Systems has also passed Connecting for Health's Information Governance Statement of Compliance. Informatica Systems is an official partner of EMIS, InPS and iSOFT and is a certified Microsoft partner. For more information visit [informatica.bmj.com](http://informatica.bmj.com)

**dtb** For almost 50 years, **Drug and Therapeutics Bulletin (DTB)** has been an indispensable part of evidence-based clinical practice for doctors, pharmacists and other healthcare professionals.

Published monthly, **DTB** articles help to support better prescribing decisions by offering rigorous analysis and critique that tackle everyday prescribing dilemmas, providing workable solutions on individual treatments and the overall management of disease (including diagnosis, investigation, drug treatment and non-drug management) to help ensure patients get the best care.

**DTB** has recently been relaunched with a new design and new content. As well as providing practical, independent, evidence-based treatment advice, it now includes **DTB Select** – concise summaries of recently published guidance, safety warning and other advice, plus CME/CPD modules based on **DTB** articles. [dtb.bmj.com](http://dtb.bmj.com)

# BestPractice

**Best Practice** from the BMJ Evidence Centre is a completely new concept in information delivery at the point of care. It combines the latest evidence with expert opinion and guidelines – presented in a step-by-step approach, covering prevention, diagnosis, treatment and prognosis. Best Practice provides a second opinion in an instant.

[bestpractice.bmj.com](http://bestpractice.bmj.com)

## Key features:

- Integrated evidence from Clinical Evidence combining the latest research with expert guidance
- Information on over 10,000 diagnoses)
- Seamlessly linked drug formulary for quick checking of prescription guidance from Martindate, BNF or Lexi-Comp
- A standard structure for each condition designed around the patient consultation
- A constantly updated resource with full reference links and colour images where available



## Integrating electronic health information

The vision of full integration between different clinical systems is some way off, but progressive institutions are taking steps now to embed critical information into clinical workflows. The Best Practice integration programme allows integration of Best Practice content into your HER system, giving seamless access to current and concise evidence-based knowledge, from a single trusted source, as part of the daily clinical routine.

# ClinicalEvidence

**Clinical Evidence** from the BMJ Evidence Centre is the international source of best available evidence on the effects of common clinical conditions. It provides constantly updated systematic reviews, integrated with additional evidence based medicine (EBM) resources to create a powerful decision support reference tool.

[clinicalevidence.bmj.com](http://clinicalevidence.bmj.com)

## Key features:

- Systematic reviews that appraise and summarise over 3300 interventions in over 670 clinical situations
- Quick and timely access to the most relevant research findings
- GRADE scores ranking the quality of the evidence presented
- Monthly updates and new topics
- Patient leaflets to provide patients with plain-English information on their condition

# BestHealth

**Best Health** from the BMJ Evidence Centre interprets medical research for patients giving them clear, straight forward information about their condition enabling them to make more informed decisions. [besthealth.bmj.com](http://besthealth.bmj.com)

## Key features:

- In-depth information on over 180 common conditions
- Evaluation of the benefits and side-effects of over 1500 treatments
- Assessment of 23 common operations and tests
- Decision-support guidelines to help patients assess their options and understand their condition
- Regular updates including new evidence and drug guidelines