

## CASE STUDY

### Hampshire Partnership NHS Foundation Trust

#### INTRODUCTION

In March 2009, the Hampshire Partnership NHS Foundation Trust undertook a trial of *Best Practice*, a new clinical decision support tool from the BMJ Evidence Centre. Following a period of evaluation, in comparison to other decision support tools, the Trust decided to license *Best Practice* for its five Primary Care Trusts – enabling access for over 1,000 full time primary care practitioners.

#### "*Best Practice* appears to hold the advantage"

Librarian Jenith Shannon explains some of the reasons for choosing *Best Practice*:

- **Trustworthy content.** "The BMJ Group's system of professional procedures has evolved during a history in medical publishing, through its clearly produced publications."
- **Easy access to relevant clinical information.** "The homepage of *Best Practice* is user-friendly and accessible. The Evidence section covers directly relevant clinical questions", "Information on each condition can be accessed at the touch of a button."
- **Quick, intuitive navigation.** "Movement through the pages is easy, with no scrolling necessary", "The functionality is intuitive and accessible. Flow, sequence and download are effortless."
- **Clear structure of complex information.** "More logical to negotiate and more user-friendly" than competing tools. "The webpage is visually pleasing and the structure invites access."
- **Seamlessly integrated content from multiple sources.** "Drug information is linked to disease descriptions and information covers side effects and warnings, precautions, use and administration."
- **Regular, transparent updates.** "All information is current"; "a list of new articles is available at the click of a button."
- **Customisation.** "It is possible for institutional members to access local guidelines and links and share them with users, which is useful to groups such as the NHS."
- **Personalisation.** "Individuals can create accounts, and the navigation details are available in 17 languages."
- **Plain English information for patients.** "There are public benefits in the form of better treatment and clearer understanding of medical conditions."
- **Comprehensive user support.** "The help facility suggests the download of a user guide or access to frequently-asked questions. There is a 'contact us' facility and the suggestions sometimes provide a button to further information."

#### Find out more

For more information about setting up a trial, helping your users get the most out of *Best Practice*, or licensing *Best Practice* in your institution, please contact our sales team: email [consortiasales@bmjgroup.com](mailto:consortiasales@bmjgroup.com) or telephone +44 (0)20 7383 6693.

