

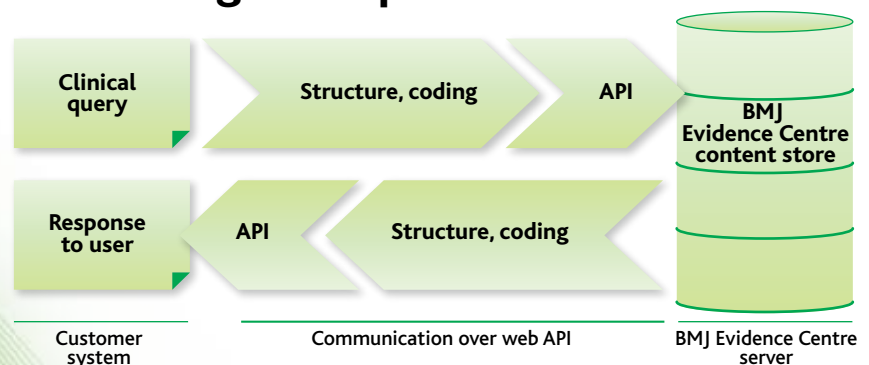
Integrating content from the BMJ Evidence Centre into your healthcare system

Your healthcare system already helps clinicians to deliver consistent patient care. What if you could also provide evidence-based information, expert opinion and guidelines within your system to further support their decision-making?

The BMJ Evidence Centre supports multiple delivery channels for its authoritative healthcare information. You can add value to your solutions by licensing our content for integration directly into your clinical system.

We store our content in an industry-standard structured format and can provide access to it via a web API. This enables you to send encoded queries to us and retrieve encoded responses that can be parsed for display within your healthcare tools. In this way, you can enable your customers to find critical answers without leaving your system.

Systems integration process



STANDARDS

Our approach is to work with you to develop support for whatever standards, contexts and vocabularies your system requires. We already support the following for structuring and querying our clinical information:

- HL7 Infobutton, REST, or other messaging standards (e.g. SOAP)
- Multiple query contexts covering treatment and diagnosis
- Clinical vocabularies including ICD 9 / 10, SNOMED-CT and free text
- Results in a range of formats including XHTML, XML, ASCII, Atom/RSS

Content available for integration

BestPractice

Designed specifically to deliver highly relevant diagnosis and treatment guidance at the immediate point of care, *Best Practice* offers:

- Comprehensive disease monographs authored by international experts
- Supports ICD-9, ICD-10, SNOMED-CT and free text querying
- Query contexts and condition concepts can be combined to find answers to questions such as:

"What treatments are available for this condition?"

"When should I use each treatment?"

"What else could be causing my patient's symptoms?"

"What tests will confirm my diagnosis?"

"How effective will the treatment be?"

- Responses incorporate differential diagnoses, diagnostic tests and treatment details from *Clinical Evidence*
- XML data storage means results can be configured according to your specific needs
- Onward links to evidence summary, *Clinical Evidence* web-based reference resource and *Best Practice* web-based decision support tool
- Blend of evidence, expert opinion and guidelines to ensure that an authoritative answer is always available.

Customer support

Our approach is long-term. We know that there is still considerable diversity in the electronic health systems being used by hospitals, and that there is currently no single solution for integrated healthcare. We will work with you to configure our systems to your particular needs, providing documentation and test systems to help you get started, and technical liaison and consultancy throughout our relationship to ensure that your customers get the most out of our content.

Benefits

- currency of evidence and advice improves patient outcomes
- reliable, practical guidance reduces uncertainty and increases patient safety
- more than 1000 hospitals worldwide trust the BMJ Group for evidence-based tools and services.

For authoritative content with flexible delivery that accommodates the multiple needs of your customers, contact us today: via email - consortiasales@bmjgroup.com or telephone +44 (0) 20 7383 6693